



### Succeed Together

Make the Skills Pledge – for your business, your workforce and our economy.



Leading learning and skills



### Develop a skilled workforce.

The Skills Pledge is a voluntary commitment to support employees to develop their skills. Organisations who commit to training can expect:

- Better staff retention
- Increased productivity
- Improved quality
- Enhanced reputation

“As the largest private employer in the South West of England, Flybe fully understands the importance of attracting and retaining a skilled and qualified workforce. We are therefore committed to enabling all our employees to achieve the skills necessary to reach their professional ambitions.”

Jim French, Chairman and Chief Executive



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### Training is an investment, not a cost.

To help deliver the Skills Pledge, the Government is backing the Train to Gain service which offers a Skills Brokerage to:

- Assess your business needs
- Design a training programme that is right for you
- Create a training package to meet the needs of your staff

There are no deadlines, contracts or legal commitments. And, services are optional - you choose what is best for your business.

The Skills Pledge is a commitment to keeping your organisation and the UK competitive.

“...we firmly believe in allowing all of our staff the chance to develop their skills and gain qualifications. Some of our staff left school without any qualifications and never thought they would gain any in the workplace, but now are very enthusiastic about their new skills and the training provided.”

Christine Powell, Tulip's Divisional HR Manager (Cornwall)



# encourage support improve

Take the pledge or find out more at [www.traintogain.gov.uk](http://www.traintogain.gov.uk) or call 08000 15 55 45